Tips for Networking
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• Networking basics
• Using Linkedin
• Getting noticed
• Making connections
Professional Networking 101

• Be visible:
  • Linkedin profile

• Be noticed:
  • You
  • Your skills
  • Your results

• Be connected
Professional Network: What’s the goal?

Scenario #1:
- Someone finds out about an opportunity
- This person notifies you
- This person recommends you to the hiring manager
- You successfully interview for this opportunity
Professional Network: What’s the goal?

Scenario #2:
• You find out about an opportunity
• You know someone looking for this
• You contact that person…
Networking: Why so important?

• Candidate pools: gigantic

• Workplace success depends on more than skills
  • Communication
  • Teamwork
  • Leadership

• Personal connections differentiate you
LinkedIn profile: start with your photo

Look like a “Friendly Professional”:

- Doesn’t have to be a formal headshot
- Not from your passport
- Not something goofy
Photo: look like a friendly professional

Who are you? What are you looking for?

More detail on what you are looking for, good at, and other relevant information

What are you good at? Add key skills here

Linkedin profile: sample

Sparky Sundevil
Masters Student in Computer Science (Big Data Systems) || Actively seeking full-time opportunities from December 2018
Phoenix, Arizona Area

I'm a Computer Science graduate student at Arizona State University, specializing in Big Data systems. I have 3.5 years of professional experience in software development and am interested in a career as a Full-Stack Developer. Currently, I am looking for full-time opportunities for December 2018 and onwards.

TECHNICAL SKILLS:
Languages: Java, Python, C++, JavaScript, SQL, HTML
Frameworks & Libraries: AngularJS, Pandas
Databases: MySQL, Postgres, SQL, Oracle
Big Data: Apache Spark, Hadoop
Tools: Git, JIRA, Jenkins, MySQL Workbench, Anaconda, CA Rally

GITHUB: https://github.com/

COURSEWORK:

Insert your resume here as media
Be Noticed: You, Your Skills, Your Results

1. Leadership: Take responsibility, own something

2. Teaching: Be the expert, teach others

3. Hands-on projects: Contribute your skills
Visibility: How to achieve it

• Student organizations: Profession-based
  • Others

• On-campus jobs: Tutoring, Research
  • Others

• Student competitions: skill-based, others

• Volunteer: industry-related events, general organizations
Finding networking opportunities

• Student organizations:  
  https://eoss.asu.edu/clubs  
  https://orgsync.com/login/arizona-state-university

• Technical talks:  ASU Now, Inner Circle, ...

• Company info sessions:  Handshake

• Volunteer:  
  https://orgsync.com/login/arizona-state-university
Creating a connection: example

1. You attend a professional event
2. You meet someone at the event and discuss ---
3. Afterwards, you look the person up on LinkedIn and send a personal connection request
Networking Connections

• **DO:**
  - Keep your LinkedIn profile up to date
  - Use LinkedIn to find information
  - Request connections when it makes sense :)

• **DON’T:**
  - Request connection with everyone you meet
  - Expect every request to be accepted
Summary

• Your challenge: be prepared and visible for the career you want
  • Develop your skills
  • Expand your network