Tips for Networking

• Networking basics
• Using Linkedin
• Be noticed
• Make connections
Professional Networking 101

• Be visible:
  • Linkedin profile
• Be noticed:
  • You
  • Your skills
  • Your results
• Be connected
Networking: Why so important?

• Candidate pools: gigantic

• Workplace success depends on more than skills
  • Communication
  • Teamwork
Present yourself: LinkedIn

Look like a “Friendly Professional”:

• Doesn’t have to be a formal headshot
• Not from your passport
Who are you?
What are you looking for?

More detail on what you are looking for, good at, and other relevant information

What are you good at?
Add key skills here

Optional résumé: no personal info
Be Noticed: You, Your Skills, Your Results

1. Leadership: Own it, organize it

2. Teaching: Be the expert, teach others

3. Hands-on projects: Contribute your skills
Visibility: How to achieve it

- On-campus jobs: Research, Tutoring, others
- Student organizations: Profession-based, others
- Student competitions: Skill-based, others
- Volunteer: Industry-related events, general organizations
- Engage: Company info sessions, tech talks, conferences
Finding networking opportunities

• Student organizations:  
  https://eoss.asu.edu/clubs  
  https://orgsync.com/login/arizona-state-university

• Volunteer: https://orgsync.com/login/arizona-state-university

• Company info sessions: Handshake

• Technical talks and conferences: ASU Now, Inner Circle, …
Creating a connection: example

1. You attend a professional event
2. You meet someone at the event and discuss ---
3. Afterwards, you look the person up on Linkedin and send a personal connection request
Networking via LinkedIn

• DO:
  • Keep your LinkedIn profile up to date
  • Use LinkedIn to find information
  • Request connections when it makes sense :)

• DON’T:
  • Expect every request to be accepted
Summary

• Your challenge: be prepared and visible for the career you want
  • Don’t wait “until I have time”!